

Loop Privacy Policy

Introduction

Defining privacy principles for managing user data at Loop. This policy outlines how we collect, use, and protect your information.

Information We Collect

Collecting data to enhance Loop functionality:

- **Personal Data:** Name, email, and authentication details (e.g., Google, X) during sign-up.
- **Usage Data:** Task details, sprint analytics, and interaction logs.
- **Cookies:** Tracking preferences and session data.

How We Use Your Information

Utilizing data to improve user experience:

- Providing and maintaining Loop services.
- Analyzing usage trends for feature development.
- Ensuring account security and compliance.

Data Sharing

Sharing data only when necessary:

- With service providers (e.g., Supabase) under strict confidentiality.
- To comply with legal obligations if required.
- No sale of personal data to third parties.

Data Security

Implementing measures to protect your data:

- Using encryption for data transmission and storage.
- Regularly updating security protocols.
- Limiting access to authorized personnel only.

Your Rights and Choices

Empowering users with control:

- Access, update, or delete your data via account settings.

- Opt-out of non-essential data collection (e.g., analytics).
- Contact us at privacy@loop.ceo for data requests.

International Data Transfers

Transferring data securely across borders:

- Data may be stored on servers in the US or EU.
- Compliance with applicable data protection laws (e.g., GDPR, CCPA).

Changes to This Policy

Updating policy to reflect changes:

- Notifications via email or app updates.
- Last updated: July 18, 2025.

Contact Us

Reaching out for support:

- Email: privacy@loop.ceo
- Website: app.loop.ceo